

FRONTIER FINANCIAL CORPORATION  
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## **NEWS RELEASE**

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### **FRONTIER FINANCIAL CORPORATION TO PARTICIPATE IN D.A. DAVIDSON ELEVENTH ANNUAL FINANCIAL SERVICES CONFERENCE**

EVERETT, WASHINGTON – April 29, 2009 – Frontier Financial Corporation (Nasdaq: FTBK) reported today that it would be participating in the D.A. Davidson Eleventh Annual Financial Services Conference to be held in Seattle, Washington on May 7, 2009. Patrick M. Fahey, Chairman and CEO of Frontier Financial Corporation is scheduled to present at the conference at 3:45 p.m. PDT.

Interested individuals can access a 'live' broadcast of the presentation over the internet by accessing <http://www.wsw.com/webcast/dadco15/ftbk/>. The webcast will be available for viewing for 90 days.

Frontier is a Washington-based financial holding company providing financial services through its commercial bank subsidiary, Frontier Bank. Frontier offers a wide range of financial services to businesses and individuals in its market area, including investment and insurance products.

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