

FRONTIER FINANCIAL CORPORATION
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NEWS RELEASE

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FRONTIER FINANCIAL CORPORATION TO PRESIDE OVER THE NASDAQ OPENING BELL CEREMONY

EVERETT, WASHINGTON – September 5, 2008 - Frontier Financial Corporation (NASDAQ: FTBK) reported today that it will be participating in the NASDAQ Opening Bell Ceremony at the MarketSite Tower in the heart of New York's Times Square, on Monday, September 8, 2008. John J. Dickson, President and CEO of Frontier Financial Corporation and Robert J. Dickson, Frontier Bank's Founder, will be joined by members of the Executive Management Team and Board of Directors.

Interested individuals can access the broadcast of the ceremony over the Internet by accessing www.NASDAQ.com. Type "MarketSite" in the "search" box; click on NASDAQ; enter; click on MarketSite; click on MarketSite Web Cam. The ceremony begins at 6:30 A.M. Pacific Daylight Time.

"It is a pleasure and an honor to mark Frontier Bank's 30th year anniversary, and our 10th year as a NASDAQ listed company, by ringing the opening bell at the NASDAQ Opening Bell Ceremony. I am both privileged and proud to share the podium on September 8th with members of our Executive Management Team and Board of Directors of the Bank," said Robert Dickson.

Frontier, recognized for its strong financial performance throughout its 30-year history, is a Washington-based financial holding company providing financial services through its commercial bank subsidiary, Frontier Bank. Frontier was established on September 5, 1978 and became a NASDAQ listed company in April of 1998. Frontier Bank has 51 branches located throughout Western Washington and Oregon. Frontier offers a wide range of financial services to businesses and individuals in its market area, including trust services, and investment and insurance products.
